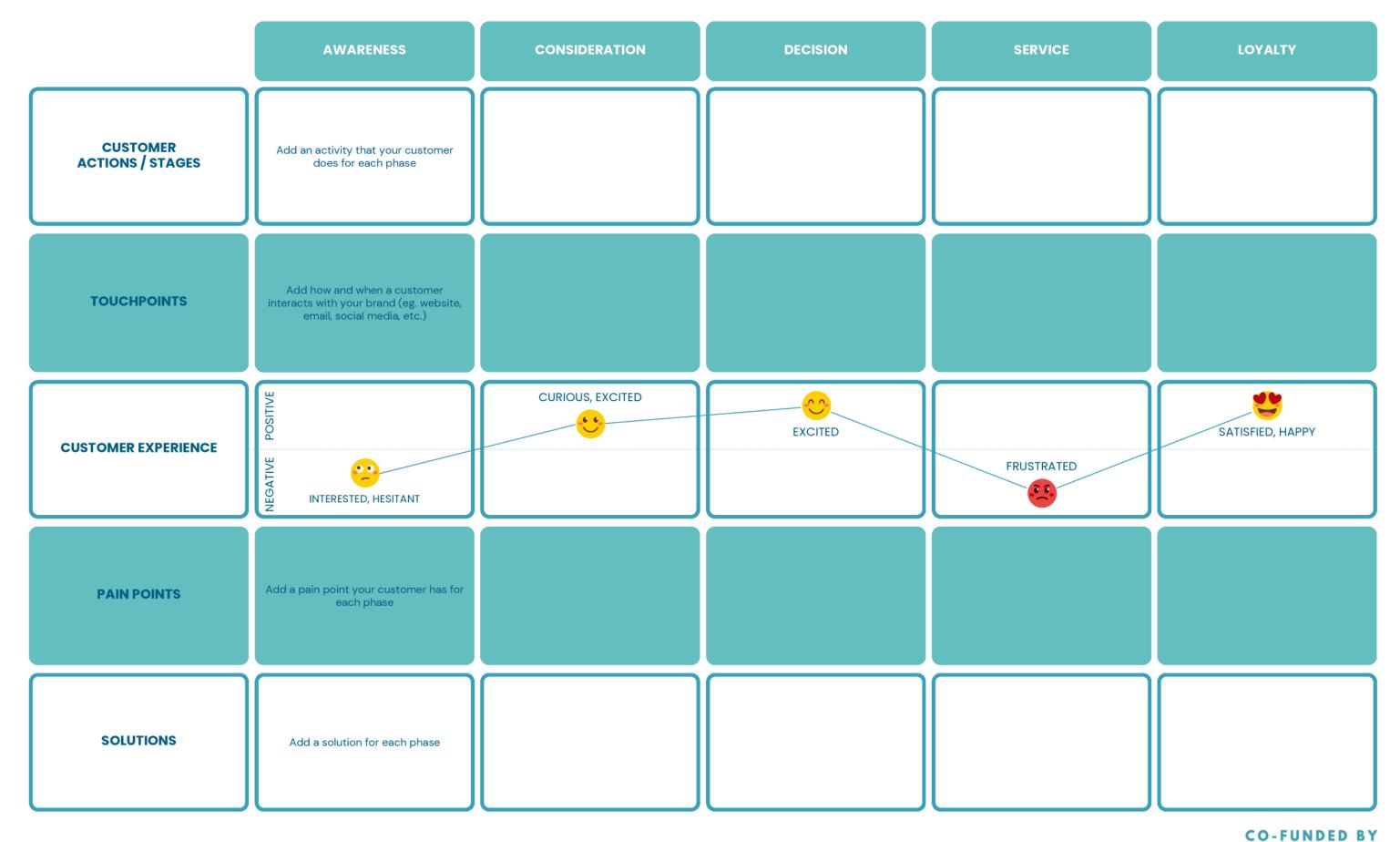


CUSTOMER JOURNEY MAP



eit Health







CUSTOMER JOURNEY MAP

	AWARENESS	CONSIDERATION	DECISION	SERVICE	LOYALTY
CUSTOMER ACTIONS / STAGES					
TOUCHPOINTS					
CUSTOMER EXPERIENCE	NEGATIVE POSITIVE				
PAIN POINTS					
SOLUTIONS					



