

medagoraXL

REVOLUTIONIZING HEALTHCARE | ENRICHING LIVES

PREPARATION GUIDE

WEDNESDAY, 18 DECEMBER 2024

16.00 CET

DEMO DAY

ABOUT THE DEMO DAY

The MedagoraXL Demo Day will host representatives from startup community and ecosystem stakeholders, who will provide you with feedback and share new opportunities for your ventures.

The startups of the main acceleration stage will pitch their business ventures live on stage. The demo day will also host guest speakers and short panels in between pitches.

Each team will have 5 minutes to pitch their business, followed by a short Q&A session by our team and guests.

It is a great opportunity to share your venture and to connect for new opportunities!

In the next pages you will find basic requirements for your pitch.

We are available for one-2-one meetings if you require further support for your pitch.

The presentations will be held in English.

LOGISTICS

You have all received a calendar invitation to the MedagoraXL Demo Day, including the Zoom link.

On the day of the event, we kindly ask you to connect 10 minutes earlier, to ensure that your connection and presentations are functioning properly.

During your pitches and Q&A, we ask you to open your cameras. You may keep your cameras off during the rest of the Demo Day, although for speakers' sake, it is always more supportive and helpful if they speak to a present and engaged audience.

Please share your presentations by Tuesday, December 17th, so we can have all presentations beforehand and check that everything works smoothly.

We propose a 2-member representation from each team, so our guests can engage with your team and support the Q&A session.

PITCHING REQUIREMENTS

Since you have up to 5 minutes to pitch, we want to make sure there is a common basis for an equal review of your presentations, and to ensure that your deck is attractive and concise.

All pitch decks need to be in English but you may present either in English or in Greek.

Below are some indicative guidelines regarding what we expect to see.

SLIDE 1

- STRONG IMAGE
- LOGO
- TAGLINE
- COUNTRY WHERE YOU ARE BASED
- WEBSITE LINK OR SOCIAL

SLIDE 3

- PROBLEM
- SOLUTION(S)
- WHAT MAKES YOU DIFFERENT (USP/VALUE PROPOSITION)

SLIDE 5

- REVENUE MODEL / PRICING / CUSTOMER BASE FIGURES (ACQUISITION/RETURNING, ETC.)
- FUNDING NEEDS.

SLIDE 7

- STRONG CLOSING STATEMENT / USP
- LOGO
- CONTACT DETAILS

SLIDE 2

- VISION/MISSION
- WHAT IS YOUR AMBITION

SLIDE 4

- MARKET OPPORTUNITY (TARGET, SIZE, ETC.)
- COMPETITION

SLIDE 6

- TEAM
- ACHIEVEMENTS
- MILESTONES